AVERAGE DUOLINGO USER: DEREK

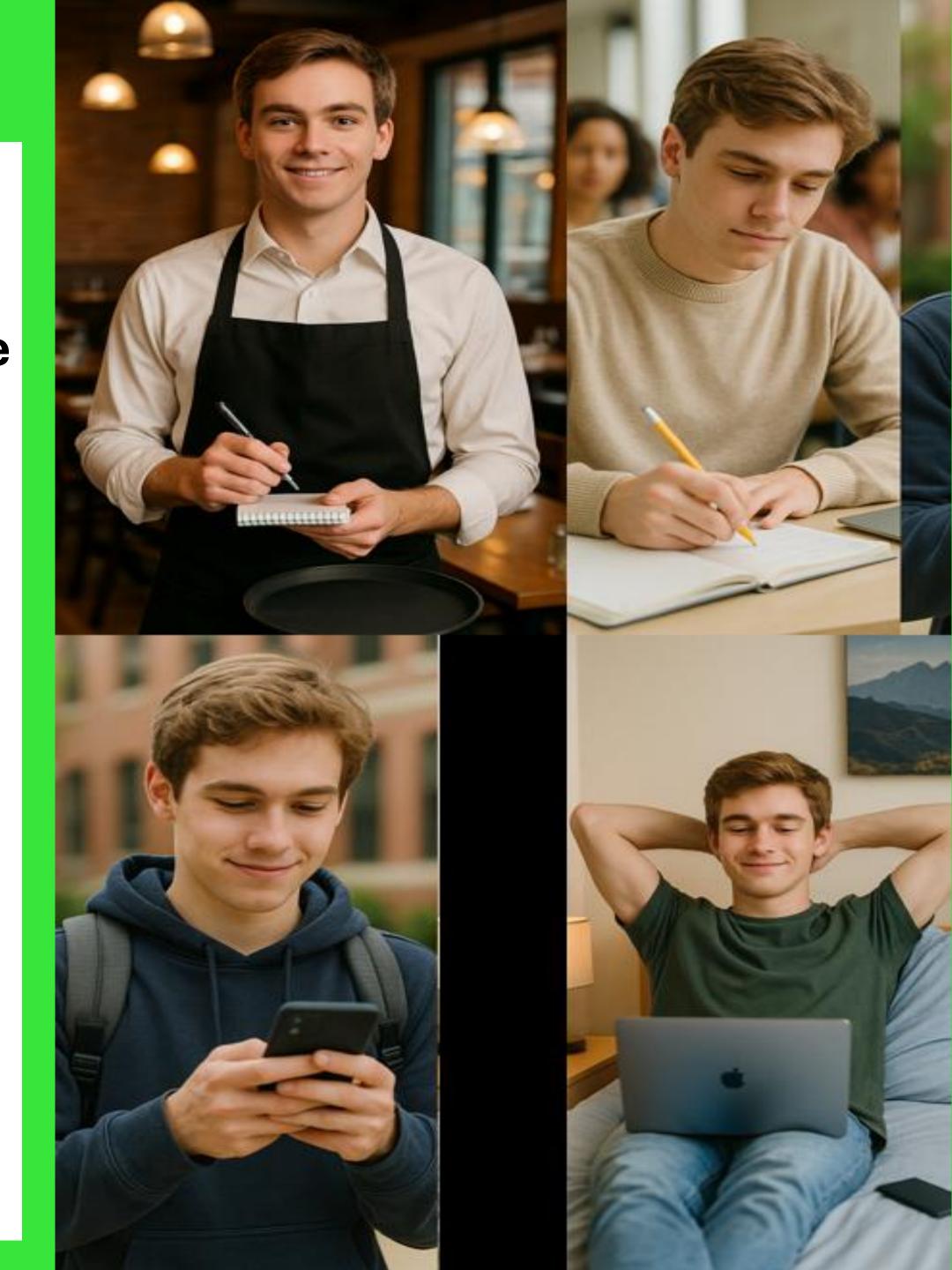
AGE: 20

- White Male
- Junior at Ohio State University
- Hobbies include scrolling through TikTok and Youtube, also traveling
- Part-time job as a waiter at a nearby restaurant
- Wants to learn Spanish to travel to Spain
- Feels a bit confident in his Spanish speaking skills and believes
 Super Duolingo will be an even faster way to get to his goals
- Dreams of being fluent enough in Spanish to use in a future job.



DAY IN THE LIFE

- Morning: Derek wakes up at 7 am, gets ready for the day, and eats breakfast at the dining hall
- Afternoon: In between his classes, he checks his phone, scrolls through TikTok, and gets a 5-minute Duolingo Session in.
- Evening: At his part-time waiter job later in the day, he impresses Spanish-speaking customers with some Spanish skills.
- Late Night: Back at his dorm, he researches his future trip to Spain, does his homework, and gets another Duolingo session in before going to bed.



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