

AVERAGE DUOLINGO USER: DEREK

AGE: 20

- **White Male**
- **Junior at Ohio State University**
- **Hobbies include scrolling through TikTok and Youtube, also traveling**
- **Part-time job as a waiter at a nearby restaurant**
- **Wants to learn Spanish to travel to Spain**
- **Feels a bit confident in his Spanish speaking skills and believes Super Duolingo will be an even faster way to get to his goals**
- **Dreams of being fluent enough in Spanish to use in a future job.**

MATT MONACO 05/15/25



DAY IN THE LIFE

- **Morning:** Derek wakes up at 7 am, gets ready for the day, and eats breakfast at the dining hall
- **Afternoon:** In between his classes, he checks his phone, scrolls through TikTok, and gets a 5-minute Duolingo Session in.
- **Evening:** At his part-time waiter job later in the day, he impresses Spanish-speaking customers with some Spanish skills.
- **Late Night:** Back at his dorm, he researches his future trip to Spain, does his homework, and gets another Duolingo session in before going to bed.



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